



Where experience leads

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FOR IMMEDIATE RELEASE

**Point B Named a “Best Firm to Work For” in Largest-Ever Global Survey
of Management Consultants**

SEATTLE (September 15, 2008) — Point B, a management consulting firm that provides clients in Chicago, Denver, Los Angeles, Phoenix, Portland, San Francisco and Seattle with senior-level project leaders, has been recognized by *Consulting Magazine* as one of the “Best Firms to Work For” in the magazine’s seventh annual survey.

Consulting Magazine polled nearly 13,000 management consultants over an eight-week period in May and June of 2008, asking questions ranging from retention rates and morale at their firms to training and vacation policies. In all, 205 firms worldwide were judged according to six categories—Career development, Compensation and benefits, Culture, Work/life balance, The Job and Leadership—and ranked based on a cumulative total. Point B placed fourth overall.

Point B beat out every other firm for the #1 spot in the Leadership category, with 98 percent of its associates strongly agreeing with the statement, “My firm’s managers value employees.”

Tim Jenkins, Point B CEO and cofounder, says he is not surprised: “We don’t have a traditional hierarchy at Point B. It’s more of a network. Many associates have leadership roles but no one is necessarily ranked higher than any other associate.”

Point B also scored high in the Culture category, coming in at #2—a notable accomplishment given that the firm’s nearly 400 consultants work remotely from client or home offices across seven different cities.

(more)

“We consciously invested in activities that helped our associates connect with each other when we launched Point B and decided to forgo office space,” explains Jenkins.

But Jenkins attributes the firm’s strong culture to more than just monthly watering holes and “Top of the Morning” focus groups. “The culture at Point B really comes from the fact that we have a shared set of values and culture tenets that we all live by. Other firms might invest in events, but if you don’t have that shared core, it’s just another social affair.”

Point B ranked third in both The Job and Work/life balance categories, receiving high scores to questions such as “How often does your firm meet its clients’ needs?” and “How often does your work have a positive impact on clients?” Point B was also noted as a firm with the second fewest travel days and one of the highest morale levels (92 percent).

Complete survey rankings and highlights can be found in *Consulting Magazine’s* September/October 2008 issue.

“This year’s survey represents the largest-ever compilation of data from management consulting firms worldwide, and continues to be the most comprehensive, independent source of opinion about the quality of life within the consulting profession’s top firms,” says *Consulting Magazine’s* Editor-in-Chief Joseph Kornik.

Point B first received a *Consulting Magazine* Best Firms award in 2006. The firm was also recognized by the *Wall Street Journal* in 2007 as one of the top small workplaces in the United States.

An \$80 million firm with approximately 400 associates nationwide, Point B successfully completed more than 700 projects for clients last year.

About Point B

Founded in 1995, Point B Solutions Group provides clients in Chicago, Denver, Los Angeles, Phoenix, Portland, San Francisco and Seattle with locally-based senior leaders who can step into any segment or role in a mission-critical project and help lead it to success. Hundreds of clients such as Microsoft, Alaska Airlines, Fred Meyer, Kaiser Permanente and Charles Schwab have turned to Point B for their project leadership expertise. The firm’s flexible work

environment and innovative pay and benefit structure was recently recognized by the *Wall Street Journal* as one of the top small workplaces in the United States. Additional information on the firm and its offerings can be viewed online at www.pointb.com.

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