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Point B Solutions Group Announces New Phoenix Managing Director

PHOENIX (July 17, 2007) - Point B Solutions Group LLP, a professional services firm specializing in project leadership services, has promoted Brian Murphy to managing director of its Phoenix office.

Murphy, formerly Practice Director, has been with Point B for six years, and helped open the local Phoenix office in 2004. In his new role, Murphy will continue to provide leadership in the areas of client service delivery and associate development in Phoenix, while he assumes new responsibilities in strategic planning and execution across Point B's seven practice areas.

"This promotion reflects the crucial role that Brian has played in establishing Point B's reputation as a premier provider of project leadership services in the Phoenix area," commented Tim Jenkins, who co-founded Point B in 1995 to help companies successfully complete their most important projects.

Before joining Point B in 2001, Murphy was a senior manager for a Big 5 consulting firm, an IT director for a national construction company and most recently served as vice president of professional services/operations at a technology company.

"I look forward to contributing to the growth of our Phoenix office, as well as continuing to provide our clients with the world-class project leadership services that Point B and its associates have been recognized for," said Murphy.

Point B offers project leadership services to numerous clients in the Phoenix area including Bashas', PetSmart, and ON Semiconductor. Point B focuses on long-term results for their clients, addressing critical project needs with locally based consultants that average 10-15 years of experience.

About Point B

Point B is the first professional services firm focused on project leadership and execution. Founded in 1995, the firm provides a diverse and experienced team of locally-based project leaders to companies in Seattle, Denver, Portland, Phoenix, San Francisco, Chicago and Los Angeles. Organizations ranging in size from startups to Fortune 100 corporations turn to Point B for its ability to step into any segment or role of a mission-critical project and help lead it to success. Point B has successfully led projects for organizations as diverse as the American Red Cross, Microsoft Corp., Alaska Airlines, Kaiser Permanente, Hollywood Entertainment, Washington Mutual and others. Additional information on the firm and its offerings can be viewed online at <http://www.pointb.com>

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