



1420 5th avenue
suite 2200
seattle, wa 98101
206.517.5000
www.pointb.com

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Media Contacts:

Laura Yurdin, Point B Solutions Group
Phone: 206.985.9634
Email: lyurdin@pointb.com

Richard Kendall, Frause
Phone: 206.949.4438
Email: rkendall@frause.com

Point B Promotes Dave Boland to Managing Director

Consultant moves into management role at local project-leadership firm

SEATTLE (February 14, 2007) — Point B Solutions Group, LLP, a local professional-services firm specializing in project leadership, has promoted Dave Boland to managing director at its Seattle practice. Boland, a 10-year Point B veteran, is the sixth associate locally and tenth firm-wide to be named to Point B's executive-management team.

Paul Lambert, director for Point B's Seattle practice, stated, "As one of our original associates, Dave has a keen understanding of where we've been as a firm and the key business objectives we're pursuing for our local practice. He'll bring that unique perspective to our team as we continue to expand within the region."

Boland commented, "I look forward to contributing to the strategic direction of our firm in the Seattle, Tacoma and Olympia business communities. Together, we're committed to positioning Point B as the region's leading provider of project-leadership services."

Boland, who worked at The Boeing Company prior to joining Point B, has spent the past decade providing project leadership services to a mix of Point B clients, including World Vision, Tommy Bahama and Starbucks, among others. In addition, he has acted as Point B's account- and execution-manager for the Port of Tacoma, the State of Washington, REI, the Fred Hutchinson Cancer Research Center and Alaska Airlines, helping them to develop solutions to some of their most critical business challenges through management-consulting services.

In his new role, Boland will continue to work with local organizations on their complex business initiatives while taking a greater role in managing Point B's growth in the Puget Sound region and beyond. Some of

that growth has taken place in the South Sound area, where Boland currently leads a team of Point B associates on a wide range of mission-critical projects.

“The South Sound is a thriving, growing business community that is underserved from a project-leadership perspective,” added Boland. “We believe there are significant opportunities for future growth here — in Pierce County and beyond — especially in the healthcare, real estate and public-sector arenas.”

Point B is focused on delivering world-class project leadership and helping a wide range of organizations to solve their bottom line-oriented initiatives. As market demand for these services has increased, especially among regional corporations, Point B has grown its annual revenues by some 25 percent company wide. In addition to Seattle, Point B has practices in Portland, Ore., Denver, Chicago, Phoenix and San Francisco. The company plans for future expansion in other national markets.

Point B employs seasoned, highly experienced consultants with five to 15 years in the profession, compared to employees of other service-providers who generally have far less consulting experience. That expertise enables Point B to add value to top-level executives and anticipate problems before they begin to emerge at a critical level. According to Seattle Practice Director Lambert, many corporate executives refer to Point B associates as their own agents, hired to “be their eyes and ears and ensure their projects get done precisely as needed.”

Boland has a Bachelors of Science in Mechanical Engineering from the University of Washington. He lives in the South Sound area with his wife, Laura, and daughters Taylor (12), Mackenzie (12) and Kendall (9).

About Point B

Point B is the first professional services firm focused on project leadership and execution. Founded in 1995, the firm provides a diverse and experienced team of locally-based project leaders to companies in Seattle, Denver, Chicago, Portland, Phoenix and San Francisco. Organizations ranging in size from startups to Fortune 100 corporations turn to Point B for its ability to step into any segment or role of a mission-critical project and help lead it to success. And, unlike many professional services firms, Point B works exclusively for its clients and does not enter into alliances, reseller agreements, or other relationships that might compromise the firm’s objectivity. Point B has attracted top project leaders from various industries by



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offering a culture that promotes flexible work schedules and well-rounded lifestyles for its more than 300 professionals. Additional information on the firm and its offerings can be viewed online at <http://www.pointb.com>.

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