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Point B Named One of Washington's Best Companies to Work For *Seattle professional services firm recognized for overall commitment to positive work-life balance for all its employees*

SEATTLE (June 14, 2004) — Point B Solutions Group, LLP, a professional services firm specializing in project leadership, recently received second place among medium-size companies nominated for the 2004 *Best Companies to Work For* program sponsored by Washington CEO magazine.

“We’re delighted to be recognized by Washington CEO for this highly esteemed award,” said Tim Jenkins, co-founder and partner at Point B. It was the first time the Seattle-based company had participated in the annual competition, which this year attracted some 175 award applicants.

“We believe Point B provides a positive workplace environment that is second-to-none in Washington and our other markets,” added Jenkins, whose company also has offices in Portland, Ore., Denver and Phoenix. “And, Point B’s work-life culture is especially unique for such a fast-paced industry.”

To that end, unlike business consultants at “Big 5” firms and many other Point B competitors, project leaders at Point B aren’t required to travel. The company encourages its employees to balance their careers with interests outside of work, including family, volunteerism and recreational activities. Point B’s work environment is also decidedly entrepreneurial. Employees have the latitude to develop a wide range of professional skills such as recruiting employees, developing new clients or exploring a new line of business.

It’s an approach Jenkins says works well for both Point B employees and its clients: “We want professionals who are vested in their communities and have numerous interests outside the workplace. Having true work-life balance makes for happier, more productive employees,” stated Jenkins.

The Washington CEO *Best Companies to Work For* program honors workplace excellence among not-for-profit organizations and for-profit companies located throughout Washington state. Nominations are evaluated within four categories: Large Companies (1,000+ employees), Medium Companies (100-999 employees), Small Companies (1-99 employees) and Non-Profit Organizations.

Companies competing in the program are evaluated through employee surveys and by an independent panel of judges. The panel uses survey data to assess how the companies' employees feel about an array of workplace issues, including: hiring and retention; communication; benefits; working environment; supervision and decision making; rewards and recognition; leadership, training and career development; and performance standards; among others.

Point B's unique approach to project leadership maximizes the use of a client's internal resources by deploying experienced project leaders into key roles. Associates at the firm are project leadership veterans with an average of seven to 10 years of business experience at "Big 5" consulting firms or other leading organizations.

Point B provides leadership to virtually any type of business initiative or project with typical projects, including merger and acquisition integration, business process design, department turnarounds, software selection, customer relationship improvement, enterprise resource planning, and deployment of information systems. Point B usually serves in a consultative role, but is also able to fill interim staff positions. The firm can also offer assistance to clients in the areas of recruiting, business and technical analysis, as well as business case development.

About Point B

Point B is the first professional services firm focused on project leadership and execution. Founded in 1995, the firm provides a diverse and experienced team of locally-based project leaders to companies in Seattle, Denver, Portland and Phoenix. Organizations ranging in size from startups to Fortune 100 corporations turn to Point B for its ability to step into any segment or role of a mission-critical project and help lead it to success. And, unlike many professional services firms, Point B works exclusively for its clients and does not enter into alliances, reseller agreements, or other relationships that might compromise the firm's objectivity. Point B has attracted top project leaders from various industries by offering a culture that promotes flexible work schedules and

well-rounded lifestyles for its more than 150 employees. Additional information on the firm and its offerings can be viewed online at <http://www.pointb.com>.

About Washington CEO's Best Companies to Work For

Now in its 14th year, the Best Companies competition recognizes corporate excellence in the state of Washington. In recognition of this achievement, "Bessie" awards are given to the top three companies in four different categories: small, medium, large and not-for-profit/governmental. Past recognition has gone to Costco, Expedia, Inc., McCaw Cellular One/AT&T Wireless, Microsoft, Shurgard Storage Centers, Starbucks, among others. Washington CEO magazine serves as the only statewide business magazine targeting owners, top-level managers and executives, providing insight into regional business trends and the personalities shaping the region's economy.

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